

Margaret Costelo Building/ HRM Laboratory



Restaurant

A fully functional 40-seater restaurant where students get hands-on practice on managing food and beverage operations.



Reception Area

Provides practice to skills in areas such as front desk procedures, reservations, registration, guest services, occupancy and rate management.



Rooms and Suites

Students get to understand and apply the principles of organization and management of a hotel housekeeping department.



Kitchen

Prepares students to begin the culinary arts program including food preparation and regulations relating to safety and sanitation in the kitchen.

Colegio de San Juan de Letran-Calamba

For more information:

SCHOOL OF BUSINESS, MANAGEMENT, AND ACCOUNTANCY

2/F, Bartolome De Las Casas Building
Colegio de San Juan de Letran-Calamba
City of Calamba, Laguna 4027 Philippines

Main Trunklines

(049) 545-5453 / 4363 / 5447 / 2462 / 5420 / 4360

SAS Locals

- local 2023 Dean
- local 2024 Administrative Assistant
- local 2026 Faculty

Other Locals

- local 2038 Admission's Office
- local 2051 Registrar's Department
- local 3006 Public Affairs Department (PAD)

Telefax (049) 834-1408 (PAD)

www.lettran-calamba.edu.ph

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Letran Calamba

SBMA

School of Business, Management,
and Accountancy

Vision and Mission

We earnestly endeavor to develop professionals and entrepreneurs, who are responsive to the technological developments, economic conditions, and consumer needs in the rapidly growing field of business, by providing an education imbued with Christian attitudes and principles.

We envision ourselves as a Center of development in the field of business education in the region, a leader in providing competent managers and entrepreneurs who are fully aware of their social responsibility in the field of business.

Program Offerings

Bachelor of Science in Accountancy
Bachelor of Science in Hotel and Restaurant Management
Bachelor of Science in Tourism Management
Bachelor of Science in Business Administration major in Marketing Management
Bachelor of Science in Business Administration major in Human Resource Development Management
Bachelor of Science in Business Administration major in Business Economics

Academic Programs

SBMA

SCHOOL OF BUSINESS, MANAGEMENT, AND ACCOUNTANCY

BS ACCOUNTANCY

The global demand for qualified finance professionals has never been higher and their work more varied. A job in accountancy can help you gain a high salary and a fast track to the top in your chosen field; and as a qualified accountant, the work you do will be intellectually demanding and interesting.

As a Letranite Accounting major, you will be trained to have the knowledge, skills, and abilities necessary to a successful professional practice in corporate accounting, corporate finance, or public accounting. You will be taught how to hurdle the CPA Licensure Examination and to be fully acquainted with the generally Accepted Auditing Standard, eventually servicing clients in the field of Management Advisory Services.

BS IN HOTEL AND RESTAURANT MANAGEMENT

With the vast and varied assortment of restaurants and hotels around the globe, restaurant and hotel management training can open up a world of opportunities for you. Because it is such a diverse industry, Letran-Calamba's Hotel & Restaurant Management program introduces students to trends in restaurant, pub, hotel, café, and resort environments. This way, you can explore your options and find a fitting and enjoyable hospitality setting.

As a Hotel and Restaurant Management major, you will be prepared for supervisory and management positions in the world's largest and fastest growing industry. The program links you with employers, providing an opportunity to develop leadership skills, practical knowledge and career connections. Courses emphasize practical and management skills through a combination of theoretical classes, experiential learning, and practical labs led by professors with extensive industry experience.



BS IN TOURISM MANAGEMENT

Today's tourism business leaders seek employees who have both the knowledge and experience necessary to make immediate contributions to the workplace. Letran-Calamba's degree program in tourism management has been designed to meet the demands of employers for the strategic technological and managerial skills now necessary in this exciting and dynamic industry.

To meet these demands, you will be taught a combination of theory and knowledge with experiential learning in tourism industry sectors. As a Letranite Tourism Management major, you will focus on advanced tourism industry management including strategic and marketing management and distribution systems. You will acquire professional experience while attending classes and interact with the professional world through industry-linked projects, guided by faculty with professional activities in research, education, and industry.

BSBA MAJOR IN MARKETING MANAGEMENT

This is a perfect program for any individual seeking a career that emphasizes marketing, sales, publicity, and promotion. Marketing Management educates you in a wide range of marketing expertise, including strategic marketing, product management, promotion, pricing, distribution, sales, and other essential marketing areas.

The program is designed to develop you for entrepreneurial or corporate work in marketing management and for you to be trainable for higher responsibilities in the industry. The course deals with the basic business principles and the design of product, price, promotion, and distribution. As a Letranite Marketing Management major, you will be prepared for positions in such fields as product and production planning, advertising, sales, promotion, retailing, wholesaling, distribution, fashion marketing, consumer research, small business ownership or general business administration.

BSBA MAJOR IN HUMAN RESOURCE DEVELOPMENT MANAGEMENT

As employers are placing more emphasis on human resources issues in the workplace, the demand for qualified professionals is increasing. Virtually every industry employs human resource, training and labor relations managers and consultants to handle personnel issues, manage benefits, and lead policy changes. As a Letranite Human Resource Management major, you will develop the specific business and management skills needed to build a career in a number of dynamic roles, including compensation manager, plan employee assistance or benefits manager, labor relations manager, recruiter, and human resources information systems specialist.



You will be presented with a chance to gain practical skills through applied projects, such as developing a business plan for the start-up of a new HR department within an established company. You will have the opportunity to develop processes from the idea stage through to execution, plus, you will learn from experienced faculty and a network of industry professionals.

BSBA MAJOR IN BUSINESS ECONOMICS

A concentration in business economics enables you to deepen your understanding of the national and world economies as well as to develop economic analysis skills for careers in business, banking, investments, law, and government. As a Letranite Business Economics major, you will become aware of local and international economic conditions; gain the ability to analyze and evaluate business and government proposals; become involved in critical thinking, problem-solving, and forecasting; and develop market competition analysis and strategic planning skills.

Business Economics is an excellent background should you wish to pursue further studies in areas such as law, business, or public administration. This degree in business with an emphasis in economics and banking is best for those who want to work in business and apply economic analysis to concrete, practical business problems.

