



Letran Calamba
Graduate School & Professional Services

Cognates		With Thesis	
Basic Courses	6	Basic Courses	6
Major Courses	24	Major Courses	24
Internship	3	Internship	3
Cognates	6	Thesis Writing	6
Total	39	Total	39

Admission Requirements

1. Official Transcript of Records (Original)
2. Two letters of recommendation
3. Photocopy of marriage contract (for married females)
4. Photocopy of birth certificate
5. 2 (2x2) and 2 (1x1) pictures
6. Admission fee : P 400.00

Entry Requirement

Open to men and women holding any position in offices, agency, and corporation with at least one year working experience.

Master in Management in Information Technology Management (MM-ITM)



For more information:



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Objective of the Program

The Master in Management, major in Information Technology Management program is designed to help industry practitioners and managers develop their skills. With a basic premise that Information technology enhances business competitiveness, this course provides understanding of the tools and methodologies in assessing the impact of advances in technology on business. Effective interaction with executive management as a strategic business partner to effect sound IT investment is also looked at. Students enrolled in this program can gain an understanding of strategic information systems management, IT resources in an E-Commerce environment, networking and telecommunications management, and more.

Pre-MM-ITM Course

MIT113- Foundations of Information Technology Mgt (3)

The objective of this course is to investigate and understand the organizational infrastructure and governance considerations for Information Technology. It concentrates on developing the student's competency in current/emerging issues in creating and coordinating the key activities necessary to manage the day-to-day IT functions of a company. Topics are: IT's key business process, IT governance, organizational structure, value of IT, role of CIO, outsourcing, systems integration, managing emerging technologies and change, and human resource considerations.

Basic Courses

MBM123- Theories and Principles in Research 3

The student is introduced to research concepts relevant to management of specialization. Discussions center on how to prepare a thesis emphasizing choice of title, statement of the problem, sources of data, analysis and evaluation of information gathered among others. Course output is a thesis topic proposal.

MBM143- Statistical Analysis and Design 3

This course is an introductory course for graduate students with or without prior knowledge of statistics. The goal of the course is to provide students with the necessary foundation for subsequent statistics and research courses, particularly in their researches. The course also covers the statistical models and techniques for management decision-making.

Major Courses (with training equivalency)

MBM113 - Organizational Communication 3

This course deals with the examination of organizational communication theories, communicative implications of historical and modern management theories, as well as special interest topics. Major topics include cultural and critical approaches to organizational communication, classical management and human relations theory, and communication effectiveness. Special topics may include terms in organization, diversity, organizational politics, leadership and change. Focus is made on applying organizational communication theories and concepts to understand others better and to control one's own communication in organization.

MBM163- Organizational Development 3

Human behavior and organization dynamics, theory and assumptions, organizational analysis and plans are discussed. It analyzes the nature of organizations, human nature and needs, the complex set of behavior forces and the influence of organizational effectiveness.

MIT133 - Strategic Management of Information Technology 3

The objective of this course is to address the alignment of business and information technology strategies. It provides the students with the most current approaches to deriving business and information technology strategies, while ensuring harmony among the organizations. Topics include: business strategy, business infrastructure, IT strategy, IT infrastructure, strategic alignment, methods/metrics for building strategies and achieving alignment.

MIT153- Analysis and Development of Information Systems 3

The course discusses methods and approaches for deploying applications. The topics include Systems Development Life Cycle, CASE Tools, Object Oriented Programming, knowledge-based systems, fundamentals of databases and repositories, data/information intensive environments, analysis and use of data in business process and emerging development methods.

MIT173 – Information Technology Resources in an E-Commerce Environment 3

This course presents both technical and managerial perspectives in the management of Information Technology (IT) organization. Topics include: hardware, software, data/information, networks, applications,

organization considerations, and frameworks for managing. Students assess applications, particularly in the area of e-commerce, analyze case studies, and explore an important aspect of the company's information technology environment

MIT193- Advanced Information and Systems Management 3

This course hopes to equip the students with tools and techniques to effectively address the effective use of information in organization and corresponding management approaches. In furtherance, the students will be exposed to IS development and management concepts and principles, particularly as they deal with both internal and external environmental forces. The benefits that can be derived from adhering to IS development and management theories and practices including its operational framework are likewise considered.

MIT213-Networking and Telecommunications Mgt 3

This is a comprehensive view and understanding of the architecture, function, and management of computer based communications networks and their use to support organizational and inter-organizational strategy. This includes how information systems may be distributed over the components of such networks to effectively utilize the networks capacity while maintaining the system's integrity, consistency, and security. To help in this understanding, some functional aspects and common practices of basic analog and digital computer communications technology, standards, and operation are presented.

MIT233- Enterprise Systems Management 3

This course focuses on the role of IT in reengineering and enhancing enterprise-wide business processes. The implication for organizational structures and processes, as the result of increased opportunities to deploy information and streamlining business systems, are covered.

MBM253 - INTERNSHIP 3

The aim of this course is to give the Graduate School students opportunities to examine first-hand knowledge and theories learned in the classroom for their wider impact in the industry and on society. Students must undergo internship outside their own companies/organizations. They may enroll this course during their 4th or 5th semester in the Graduate School, or when all professional subjects have been taken.

Thesis Writing 6

1. Students must pass the oral and written comprehensive examination before enrolling in thesis writing.
2. This may be enrolled in one trimester provided all requirements are completed within the term.

MBM223 - Thesis Writing I (Proposal) 2

The course guides the students through the process of making a thesis proposal on any area of concern in management he/she may deem suitable for his/her purpose in conformity with accepted standards. The output of this course is the thesis proposal, which is to be defended before a panel of examiners.

MBM243 - Thesis Writing II (Colloquium) 2

The course guides the students through the process of sharing his/her research output to the public. Reactors will be invited to help deepen the paper.

MBM263 - Thesis Writing III (Final) 2

This course guides the student in the completion of the defended thesis proposal. The thesis must be defended before a panel of examiners appointed by the graduate school dean, at a time and place designated for the purpose.

Cognates for Non-Thesis Program 6

Major courses from other programs

Oral and written comprehensive examinations are required for all students enrolled in thesis and non-thesis program.