



**Dissertation Writing** 12

(Prerequisite: Oral and Written Examination)

**PHD313-Dissertation Writing I (Proposal)** 3

The course guides the students through the process of making a dissertation proposal on any area of concern in management he/she may deem suitable for his/her purpose in conformity with accepted standards. The output of this course is the dissertation proposal, which is to be defended before a panel of examiners.

**PHD333-Dissertation Writing II (Colloquium)** 3

The course guides the students through the process of sharing his/her research output to the public. Reactors are invited to help deepen the paper.

**PHD356-Dissertation- Writing III (Final)** 6

This course guides the student in the completion of the defended dissertation proposal. The dissertation must be defended before a tribunal appointed by the graduate school dean, at a time and place designated for the purpose.

**Curricular Program**

Core Philosophy Subjects	9
Basic Course	6
Major Course	27
Internship	3
Cognate	3
Language	(6)
Dissertation Writing	12

**Total** **60**

**Admission Requirements**

1. Official Transcript of Records (Original)
2. Two letters of recommendation
3. Photocopy of marriage contract (for married females)
4. Photocopy of birth certificate
5. 2 (2x2) and 2 (1x1) pictures
6. Admission fee : P 400.00

**Entry Requirement**

Open to men and women holding any position in offices, agency, and corporation with at least one year working experience.



For more information:



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# Doctor of Philosophy, major in Information Technology Management (Ph.D-ITM)



**Objective of the Program**

The doctorate program in Information Technology Management provides students an opportunity to explore the future of the Internet, understanding how it has changed the way businesses, governments, and entertainment works. The program is designed to teach the students on how to evaluate and use information technology to meet changing customer needs and market; on how to weigh the costs/benefits of information technology decisions; to understand the effects of information technology change on organization, how to help people adopt to change, and how to explore common problems of management and organization, and their relationship to Information Technology.

## Pre-PhD Courses

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### MBM316-Thesis Writing\* (6)

The course guides the students through the process of making a Thesis Proposal on any area of concern in management he/she may deem suitable for his/her purpose in conformity with accepted standards. It also guides the students through the process of sharing his/her research output to the public. Reactors are invited to help deepen the paper. Furthermore, it guides the student in the completion of the defended thesis proposal. The thesis must be defended before a panel of examiners appointed by the graduate school dean, at a time and place designated for the purpose.

\* for those with non-thesis masterate degree

### MBM313-Foundations of Corporate Management\*\* (3)

The course is designed to help the student gain a better understanding of some of the most critical issues in the field of corporate management today. The issues addressed include: understanding some of the principal guiding forces that will shape the future of international competition; the central role of corporate purpose to strategy in individual firms; the role of capital markets and corporate financial policies in shaping the firms competitiveness in global market; the identification of appropriate boundaries for a firm', including strategic alliances and the degree of diversification; the future of the implicit contract between employees and the corporation; and the future evolution of corporate governments.

\*\* for those with non-related masterate degree

## Core Philosophy Subjects

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### PhD113 – Philosophy of St. Thomas Aquinas 3

An inquiry into the scholastic philosophy and Catholic theology of St. Thomas Aquinas in light of his arguments on incarnation, revelation, predestination and salvation as expounded in his 3-part *magnum opus*, the Summa Theologica where he reconciled faith with reason and the Aristotelian method with the teachings of the Holy Scriptures.

### PhD163 – Philosophy of Man 3

An analytical discourse on the importance of understanding human nature, the purpose of human existence and the necessity of self-knowledge based on western and eastern philosophies and in comparison with Christian moral doctrines.

### PhD133 – Moral Philosophy 3

This course is an introduction to the different elements of moral philosophy and a survey exposition of selected philosophers and religious leaders throughout human history, their assumptions on the human condition and prescriptions for human conduct set against the background of contemporary culture and present day ethical problems.

## Basic Courses

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### PHD123-Advanced Theories and Principles in Research 3

The student is introduced to research concepts relevant to Management. Discussions center on how to prepare a dissertation emphasizing choice of title, statement of the problem, sources of data, analysis and evaluation of information gathered among others. Course output is a dissertation proposal. The course focuses on the components of research and its presentation based on local and international standards. It also provides opportunities and challenges to students to keep abreast of current researches in their chosen specialization/field.

### PHD143-Advanced Statistical Analysis and Design 3

This course deals with statistical tools and methodologies that are of relevance to management decision making. This course covers inferential and descriptive statistics. In preparation for dissertation writing, it discusses questionnaire formulation, sampling theories, hypothesis testing, data analysis, random variables and probability distribution, interval estimation, experimental design, and regression.

## Major Courses

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### PIT123 -Philosophy of Business Ethics 3

This course helps the students evaluate forces that control, define, promote, and limit business conduct. Inquiry includes the cultural, political, religious foundations of legal and social systems as they relate to ethical and profit dimensions of running a business. Fundamental to the process is the manager's understanding of how such issues impact business decisions and eventually its outcome.

### PHD133-Advanced Organizational Communication 3

The course examines the role of communication and presentations in organizations as well as related major theories. The course further identifies and defines primary concepts, applying them to discussions of real-world situations. The role of technology, corporate culture, leadership, teamwork, ethics, and diversity in communication and presentation are examined. Effective communication and presentation in global organizations, and critics of organization communication and presentation systems and structures are also presented.

### PIT113-Legal Issues in a Wired World 3

This interdisciplinary course covers legal principles and recent development in law as they relate to Internet use. Focus is on Intellectual Property Law (copyrights, trademarks, and patents), international laws and treaties, legal issues in e-mail, web pages, chat rooms, and virtual reality environments. Lectures emphasize legal topics with occasional demonstrations of technical matters. Section meetings focus primarily on hands-on exploration of technical issues.

### PIT133-Management of Information Technology Enabled Services 3

This course is designed to expose students to the dynamics and key elements of IT solutions and services being provided by IT organizations. These specifically include the different frameworks and models they use in planning, building, customization, and deploying IT solutions.

### PIT213-Application Development for Managers 3

Students compare the fundamental strengths and weaknesses of various application development tools and examine the development of computer applications for typical management functions. The use and examination of various application development tools are included.

### PIT233-Internet and E-Commerce Systems 3

Internet markets and economics differ dramatically from their traditional counterparts. These new dynamics are driving businesses to create new model for success. This course explores e-commerce models and how they address the different aspects of internet markets and economics. Students gain a clear understanding and appreciation of the dynamic nature of e-commerce business models on the internet and the analytical skills to determine the strengths and weaknesses of existing business plans. Topics include: product vs. service based e-commerce business models, identifying multiple revenue streams, and non-linear value definition.

### PIT223-Strategic Knowledge Management 3

The course intends to provide the students with understanding of knowledge management and how it contributes to the fulfillment of organization's mission and objectives. It also integrates various disciplines that deal with key information and knowledge management components – people, processes, content, and technology. Moreso, this course aims to expose students to the issues of knowledge management in organization and provide them opportunities to learn and apply modeling and analytical techniques including various types of information technologies in meeting organizational knowledge management needs. Students of this course will be engaged in active learning through lectures and discussions, commentaries and article reviews, and case studies.

### PIT243-Systems Approach to Problem Solving 3

Course-content is aimed at providing the theoretical underpinnings for practical involvement in the management of systems in society. It is directed to considering and exploring various views of systems and the management of systems. The systems approach, as explored in this course, involves the use of several methodologies in problem solving. The course discusses 'hard' systems approaches, 'soft' approaches and so-called 'critical' ones.

### PIT273-Finance for Information Technology Professionals 3

The course aims to equip the students with a practical understanding of financial statements, analysis tools, terms and concepts. It enables students to learn and describe the difference between cash flow and profits; define key components of the income statement, balance sheet and cash flow statements, learn the relationship between financial measures and shareholder value.

### PHD253 - INTERNSHIP 3

The course provides opportunities for students to get field experience in Management. Through observation of effective management practices, they will be able to distinguish the distinct marks of management that produces outcomes, thereby validating theoretical perspectives.

## Cognate Subject

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Any major subject from other specialization 3

## Language 6

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PhD223 - Foreign Language I (3)

PhD233 - Foreign Language II (3)