

Colegio de San Juan de Letran Calamba

VOLUME 10
► ISSN 1908-465X



CRUZAR

Journal of Institutional Research and Development



Research Department

Colegio de San Juan de Letran Calamba

VOLUME 10
► ISSN 1908-465X



CRUZAR

Journal of Institutional Research and Development



Research Department

P U B L I C A T I O N

CRUZAR

Journal of Institutional Research and Development

Volume 10

Published by
RESEARCH DEPARTMENT
Colegio de San Juan de Letran Calamba

Copyright © 2022

EDITORIAL BOARD

Editor-in-Chief

Ms. Bernardita C. Bautista

Production Assistant

Mr. Roi Ivanne M. De Hitta

Editorial Adviser

Ms. Magnolia R. Quiatchon

Copyright © 2022 Colegio de San Juan de Letran Calamba

All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the copyright holder.

About the Title

CRUZAR

Imagine research as a journey, a crossing-over from the familiar to the unknown. “CRUZAR,” the Spanish word for crossing over, perfectly embodies the spirit of this journey. It is not just about the destination, but the transformation it entails. For Letran Calamba’s esteemed faculty members, employees, and administrators, “CRUZAR” represents their evolution from classroom mentors or office personnel to bold explorers in the realm of research. It is about leaving the comforts of their familiar walls and diving into the exciting world of research, brimming with potential for discovery, public presentation, and publication.

This is the very essence of our journal of institutional research and development, CRUZAR. It is not just a title— it is a call to action, an invitation to embark on this transformative journey of research and scholarship. It is a platform for showcasing the fruits of this endeavor, serving as a beacon for future researchers.

Foreword

This journal presents a diverse collection of research papers completed by faculty members, administrators, and employees of Colegio de San Juan de Letran Calamba. The works featured here reflect the Colegio's commitment to academic excellence and continuous improvement, and its dedication to serving the community.

The papers covered a wide range of topics, from exploring the employability of graduates in the hospitality and tourism industry to assessing the needs of Korean college students for English language learning. Researchers also delved into the effectiveness of implemented outreach programs, examined the philosophical underpinnings of education, and investigated the challenges and opportunities presented by technology in the modern educational landscape.

These research outcomes demonstrate the intellectual curiosity and scholarly pursuits of the Letran Calamba personnel. We hope that this journal will serve as a valuable resource for educators, researchers, and anyone interested in advancing knowledge in their community.

Magnolia R. Quiatchon

Director, Research Department

Table of Contents

EXTENDING THE LETRANITE HANDS TO PUBLIC SCHOOL TEACHERS THROUGH COMPUTER LITERACY TRAINING <i>Roselle R. Bengco, Demie S. Borromeo, Jr., and Van Nilsson P. Evangelista</i>		07
PERSEPSYON NG MGA LETRANISTANG IMERSYUNISTA SA PAMUMUHAY NG PAMAYANANG KANILANG TINULUYAN <i>Pedro A. Tandang and Loreta A. Yarte</i>		37
EMPLOYABILITY OF BS HOTEL AND RESTAURANT MANAGEMENT AND BS TOURISM MANAGEMENT GRADUATES BATCH 2010-2015 OF COLEGIO DE SAN JUAN DE LETRAN CALAMBA <i>Carmel N. Hemedez</i>		73
A MARKETING RESEARCH: BASIS FOR THE DEVELOPMENT OF A MARKETING PLAN FOR A HIGHER EDUCATION INSTITUTION <i>Magnolia R. Quiatchon and Richelle M. Alcantara</i>		97
ASSESSMENT OF NEEDS OF KOREAN COLLEGE STUDENTS FOR LEARNING ENGLISH: BASIS FOR THE DEVELOPMENT OF INSTRUCTIONAL MATERIALS FOR LEARNING ENGLISH CONVERSATION <i>Bernardita Castillo Bautista</i>		161
RESEARCH CAPABILITY OF FACULTY MEMBERS IN THE SCHOOL OF NURSING OF A HIGHER EDUCATION INSTITUTION <i>Analyn P. Bacelonia RN, MAN</i>		191
LEARNING COMPETENCY ASSESSMENT OF THE EVENTS MANAGEMENT COURSE AS INPUTS TO INSTRUCTIONAL MATERIAL DEVELOPMENT OF TOURISM MANAGEMENT AND HOTEL AND RESTAURANT MANAGEMENT COURSE MODULE <i>Kamlesh Devi C. Dhutti</i>		213
READING COMPREHENSION AND MATHEMATICAL PROBLEM-SOLVING SKILLS AMONG SELECTED COLLEGE STUDENTS IN LETRAN CALAMBA <i>Jenette Pangilinan</i>		234

PHILOSOPHICAL FOUNDINGS IN EDUCATION OF FACULTY HANDLING SOCIAL SCIENCE SUBJECTS IN COLEGIO DE SAN JUAN DE LETRAN CALAMBA <i>Jayson N. Oliveros</i>		241
PERFORMANCE REVIEW OF HIGHER EDUCATION INSTITUTION FACULTY: GUIDE TO FACULTY ENHANCEMENT <i>Bernardita Bautista, Jennibelle Ella, Jenette Pangilinan</i>		265
BENCHMARKING E-LEARNING IMPLEMENTATION IN SELECTED SCHOOLS IN LAGUNA <i>Emeross H. Aguilar, Alyssa Camille N. Azanza, and Elizabeth B. Pegano</i>		308
IMPACT STUDY ON THE SOLID WASTE MANAGEMENT PROJECT OF LETRAN CALAMBA GRADE SCHOOL DEPARTMENT <i>Norma Bardos - Villamor</i>		353
IMPACT ASSESSMENT OF THE COMPUTER ENGINEERING OUTREACH PROJECT TO BENEFICIARIES <i>Mary Grace R. Olivar</i>		394
AN IMPACT STUDY ON THE COMMUNITY OUTREACH PROJECTS OF THE LETRAN CALAMBA JUNIOR HIGH SCHOOL DEPARTMENT <i>Mary Angelique M. Munding, Maria Veronica R. Sarmiento, Maria Victoria M. Torres, and Tiffanny Gail L. Morales</i>		416
STUDENTS' SATISFACTION LEVEL ON THE USAGE OF TECHNOLOGY AND LIVELIHOOD EDUCATION (TLE) LABORATORY FOR ACADEMIC YEAR 2018-2019 <i>Jasmin Gay A. Aguinaldo, Christine Flor E. Marvida, and Marie Kristele L. Deriquito</i>		457

VOLUME 10
► ISSN 1908-465X



CRUZAR

Journal of Institutional Research and Development

This journal is a publication of the Research Department. This contains pertinent research information on completed research studies under the Institutional Research Programs of the Department.

Largely, it serves as a means of sharing the results of research studies conducted by the members of the academic community of Colegio de San Juan de Letran Calamba.

This journal promotes research awareness and competence to faculty and non-faculty members of the Colegio. Further, it serves as a reference material for administrators, policy-makers, and others interested in research and development.

Colegio de San Juan de Letran Calamba



R&D

