

1-888 MBA (1 year and 24 quality knowledge sharers!)

practioners as guest lecturers and 8 professors with PhD from various management fields, has a corresponding fee amounting to only Php 60,000.00 per semester.

The Php 60,000.00 per semester covers the fees for the tuition, miscellaneous, other fees, retreat house fees, transportation expense, class notes, graduation fees, diploma fees, transcript fees, etc.

Comparing with the MBAs of other schools, how much is the cost of a regular MBA degree?

The best MBA program in the country costs nearly two million. This includes all school-related and other expenses. Top academic institutions in Metro Manila offer a 2-year MBA program with an overall expense amounting to more than 500,000.00. This includes tuition, miscellaneous, other fees, research fees, additional fees, books, daily or regular transportation, meals, photocopying expenses, etc.

When is the start of Letran's 1-year MBA? How long is the duration per semester?

Admission Requirements

- Transcript of Records (original & photocopy)
- 2 photocopies of NSO Birth Certificate
- 2 recommendation letters
- 2 photocopies of Marriage Contract (for married females)
- 2 pcs. 2x2 pictures 2 pcs.

1st Semester: January 11 - March 3, 2019
2nd Semester: March 6 - June 2, 2019
3rd Semester: June 28 - August 25, 2019
4th Semester: September 21 - November 10, 2019

Are there dates when I am required to attend?

(Take note that a room, meals, transportation, notes, etc. will be provided for by Letran)

The required dates when classes are conducted in the retreat house/center are:

1st Semester = January 11-13 and March 1-3, 2019
2nd Semester = April 5-7 and May 31-June 2, 2019
3rd Semester = June 28-30 and August 23-25, 2019
4th Semester = September 21-22 and November 9-10, 2019
Defense week (as scheduled in any of the dates) November 14-17, 2019
Graduation: November 29, 2019

Colegio de San Juan de Letran Calamba

Calamba City, Laguna 4027

www.lettran-calamba.edu.ph
Facebook Page: I am Letran
(049) 545-5453 loc. 2091 or 3007



Why Letran MBA?

Letran's 1-year MBA, with 8 AIM professors and 8 AIM graduates who are industry practitioners serving as guest lecturers, and 8 local professors with PhDs from various management programs, presents a viable alternative for quality MBA education.

Is there a daily schedule of classes that I am required to attend?

None. One of the differentiating factors of Letran's 1-year MBA is to reframe the usual daily schedule of classes into "meetings" (delivery of knowledge and skills) that take advantage of the available various forms of interaction.

Are there dates when I am required or be physically present?

Physical attendance is required only on the first three days of every semester.

It is, however, highly advised to attend another two days within the same term (which could be the last two days of the term). These "classes" are conducted in a semi-consultation mode for purposes of course collation, business venture discussions, analysis of your organization, thesis updates, etc.

What about the thesis requirement?

Letran's 1-year MBA thesis is equivalent to a complete strategic/development plan of the organization/unit that the learner is attached to.

Isn't it difficult to write the thesis?

Letran established the ART (Assisted Research Team) for the purpose of ensuring that the learner is aided in starting and completing his/her thesis on time.

Considering the learner's busy schedule, the 8 PhD professors and the 2 program directors will co-data gather, co-analyze, co-write/edit, and will guide the learner throughout the process of thesis writing, presentation, and defense.

I am preparing myself to engage in a business venture, can my thesis cover this?

Yes. On top of this, the designated professors and the 2 program directors will help you: 1. assess the business environment; 2. prepare a scientific business plan; 3. design the necessary company structures; 4. develop the documented process maps and the forms needed for transaction purposes; 5. co-write the manual of operations; and 6.

co-write the applicable manual of policies and procedures, etc. to operate your business venture.

I am a MIDDLE level manager, can the 1-year MBA education aid me in addressing my organization's recent challenges?

Yes. The MBA program will equip you to assess objectively and view scientifically, using appropriate management principles, models and tools, the prevailing external factors that are gravely affecting your organization's performance. Moreover, you will learn how to use and recommend scenario plans in order to develop advance responses.

I currently hold a TOP level management position, can the 1-year MBA education equip me with advance knowledge and skills in leading my organization to perform better?

Yes. Among others, the program is designed to ensure that graduates of the program would have acquired: 1. a developmental approach on the organization's resources (human, physical, program, financial, etc.); 2. a network-systems understanding of the management functions (planning, organizing, monitoring, etc.); 3. a sensitivity to the fast evolving environment (socio-economic, geo-political, and technological) which the organization operates; and 4. a deeper appreciation of the organization's unique culture and character.

I have very limited knowledge of the science of management, will Letran's 1-year MBA be suitable to me?

Yes. Every course is delivered

aptly presuming the learner's: (1) limited background in the science of management; (2) advance age; (3) long absence in the formal educational setting; (4) possible misconceptions, prejudices, and biases on the science of (business) management; and (5) busy schedule.

I have been away for a long time from formal schooling, will I not find difficulty in reporting and digesting case studies?

Class notes and cases have been developed and remodeled as EQUIP (Easy to learn, Quick to remember, Useful, Interdisciplinary, and Pedagogically sound).

I am currently a manager/administrator, how will Letran's 1-year MBA upgrade my contribution to my work?

Letran's 1-year MBA addresses the following maladies that people with management responsibilities are faced: (1) the silent acceptance of the "hit and miss" approach; (2) the over-reliance on "learning by experience;" (3) the "disconnects" on presumed capability; (4) the misdirected visioning; (5) the too-heavy burden trusted neophytes are assigned to shoulder (who get easily frustrated and burnt-out); (6) the conflict and misunderstanding between continuously providing quality service versus pursuing financial/resource sustainability; and (7) the continuity of good programs started by officials of the previous administration versus the pursuit of new officials towards a novel and, often, opposite direction.

How will the learning take place?

Letran's 1-year MBA follows the PMTS educational delivery framework. Its

learning strategy uses the flipped strategy of education with technology (FB, WA, E-mail, webinar, printed notes, supplied ppts, etc.).

What is the PMTS educational delivery format?

PMTS stands for the educational management delivery framework, which covers Principle, Model, Tools and System. Each course/subject will be delivered following the PMTS.

How does PMTS work?

Courses like Operations Management, Total Quality Management, Marketing Management, Strategic Management, Project Planning, etc. are presented with its specific or corresponding: (a) management Principles that support (b) Management Models, which in turn are applied in programs, projects, and activities, using (c) Management Tools and made stable and sustainable through a (d) Management System (which include the formulation or establishment or clarification or strengthening of structures, policies, processes, resources, etc.);

Aside from the short-time advantage, what are the other advantages of Letran's 1-year MBA?

Letran's 1-year MBA addressed and eliminated the usual factors that hinder the individuals to pursue an MBA program, such as, traffic problem, traditional classroom reporting, heavy scientific and complicated readings, very expensive, etc.

When is the scheduled date of enrolment?

1st Semester - September 21 - December 7, 2018

How do I process my enrollment?

You have the options to visit Letran to process your enrollment or you can do it via online. When visiting Letran, our Graduate School staff will immediately assist you to ensure fast and hassle-free transactions. If you wish to do it online, we will email you the soft copies of all the forms and submit these via courier, together with the requirements. Payment can be made through the following banks:

Account name: COLEGIO DE SAN JUAN DE LETRAN CALAMBA , INC.

RCBC (SA 1-352-55100-3), PNB (SA 245610013743), BPI-REAL (SA 0923-3236-19), Eastwest (SA 3501782221), BDO (SA 7710086613), Union Bank (SA 101070073230), Landbank (SA 0541-1338-28), Security Bank (SA 0221-224436-202), Metrobank (SA 1463731964166).

You may email or fax your Deposit Slip after your payment to: gsp@letran-calamba.edu.ph / (049) 545-5474. Please do not forget to write your name and program (1MBA) in the deposit slip. For your further convenience, you may opt for payment through credit card (MasterCard, American Express, VISA, JCB, and UnionPay) or debit card (Bancnet, Megalink, and Expressnet).

How much is the cost of Letran's 1-year MBA?

Letran's 1-year MBA, with 8 AIM professors and 8 AIM graduates/